

guzzini 

Circle comprises products made from
recycled plastic materials, with
improved functional performances.



Circle is a registered
Guzzini trademark



Made for nature

Reuse, don't waste.



Taking care of the world means adopting new industrial cultures, based on partnership and dialogue with the environment.

We are specialists in plastic, and our aim is not to reject our roots, but to bring about profound innovation in our sector.



Made for nature

Reuse, don't waste.



Reduce

To restrict the use of resources from non-renewable sources, endorsing the use of recycled post-consumption materials.

Recover

The resources already in circulation

Recycle

These resources to make suitable for new applications

With Circle we don't consume the environment, but we regenerate it.



With the Circle program we recycle plastic materials such as PET, PP, PE, ABS to make collections like Tierra, and we only distribute non single-use objects like water bottles and food containers, which are people- and environment- friendly.

We reduce waste and fight to promote use and reuse. We offer ideas for people and nature: positive opportunities for everyday life.

PATENT PENDING
SPECIAL RECYCLED PLASTIC

We act as a multidisciplinary laboratory.



Characteristics of the recycled material.

PATENT PENDING
SPECIAL RECYCLED PLASTIC



ABLE TO STAND THERMAL STRESS, DISHWASHER SAFE max 55°



FOOD CONTACT SAFE



HIGH PERCEIVED QUALITY, STRONG AND RESISTANT



**RECYCLED AND RECYCLABLE MATERIAL
IT SATISFIES CRITERIA OF CIRCULAR ECONOMY**



MATERIAL SUPPLY CHAIN IS TOTALLY MADE IN EUROPE



CIRCLE POLICY

Our philosophy: Design Out of Waste and Pollution.

We adopt the Design Out of Waste and Pollution practices: those set of organizational and strategic solutions is aimed at creating **long-term value** for the company, but also for **communities, suppliers and customers**.

We design in terms of the **system** by incorporating decarbonization and natural development philosophies, integrating them into the industrial plan and the operational model.





CIRCLE POLICY

Our philosophy: Design Out of Waste and Pollution.



Renewable energy

The factory has technical solutions that allow us to immediately save energy. This includes renewable energy production and the use of energy efficient systems.



The sustainable set for our collaborators

In order to replace the disposable objects, all our collaborators are equipped with a sustainable set (coffee cup, spoon, glass and Guzzini water bottle).



Packaging

Currently, around 80% of our packs are made of recycled cardboard. For the Circle collections, the pack material is 100% recycled cardboard.



Separate waste collection

We allocated the bins for the separate waste collection in each company areas.



CIRCLE COLLECTIONS

Made for nature, positive objects, for the wellbeing of people and the planet.

TIERRA

COLLECTION

Tierra, the new collection designed by Pio&Tito Toso is a revolution in tactile appeal and style and expresses all the know-how of a company that has always processed plastics, and that now does so conserving the environment and creating beauty for the table with patented totally recycled and recyclable materials with upgraded functional performances.

The design evokes pottery thrown on the wheel: the circular decorations, intentionally uneven depending on object size, provide a really attractive, resonant hand-made look.



CIRCLE COLLECTIONS
TIERRA



MADE
IN
ITALY

TIERRA

design Pio & Tito Toso

100% post consumer recycled plastic
and 100% recyclable



CIRCLE COLLECTIONS
TIERRA



XL Bowl
ø 30 x h 12,8 cm - 5000 cc

15,6 



L Bowl
ø 25 x h 10,6 cm - 3100 cc

10,1 



M Bowl
ø 18 x h 7,6 cm - 1090 cc

5,7 

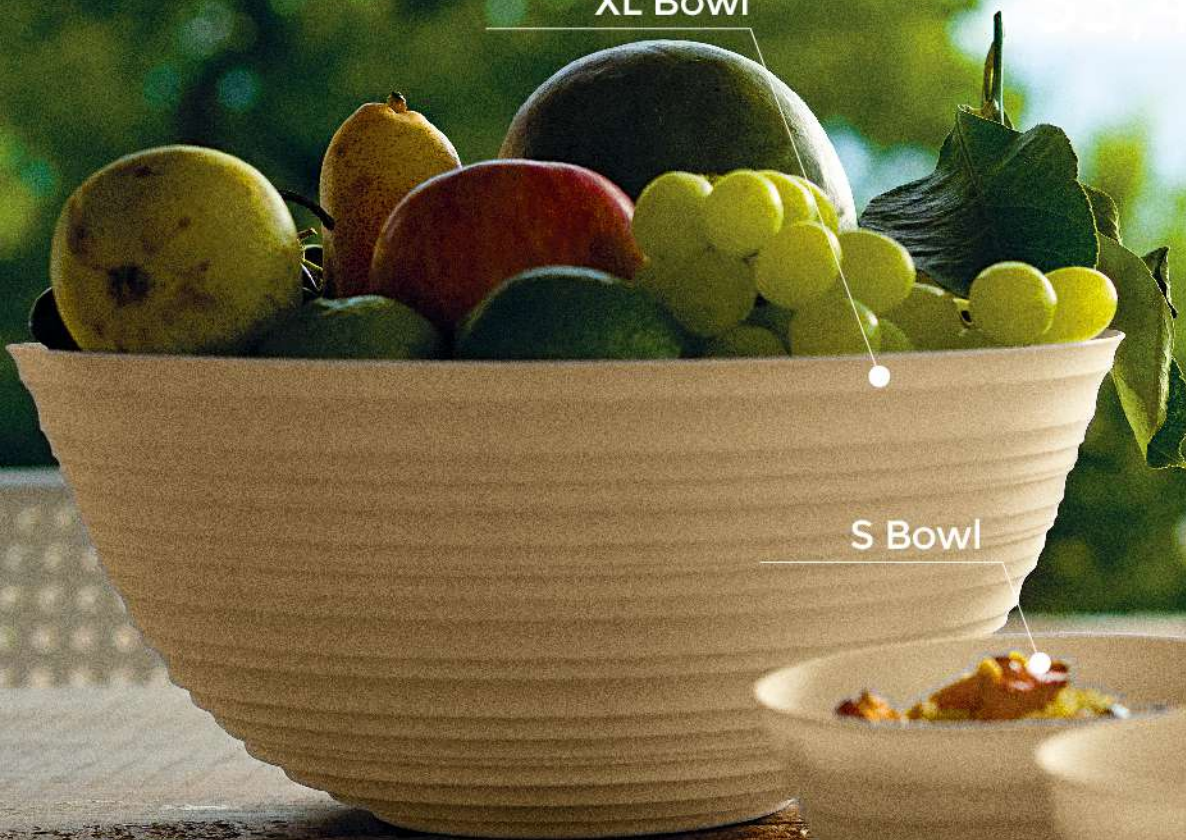


S Bowl
ø 12,2 x h 5,5 cm - 348 cc

2 

CIRCLE COLLECTIONS
TIERRA

XL Bowl



S Bowl



L Bowl



CIRCLE COLLECTIONS
TIERRA



XL Bowl with lid
ø 30 x h 13 cm - 5000 cc

15,6 



L Bowl with lid
ø 25 x h 10,8 cm - 3100 cc

10,1 



M Bowl with lid
ø 18 x h 7,8 cm - 1090 cc

5,7 

CIRCLE COLLECTIONS
TIERRA



L Bowl

CIRCLE COLLECTIONS
TIERRA



Salad servers


28 cm

2,7 



Serving tray

41 x 22,9 x h 4,2 - 5000 cc

13,5 



Centerpiece/Fruit bowl

42 x 30 x h8,9 cm

29,2 



Hors d'oeuvres dish

29,5 x 21,4 x h5,2

8,4 

COLLEZIONI CIRCLE
TIERRA

Hors d'oeuvres dish

Centerpiece/Fruit bowl





Tall tumbler
ø 9,8 x h12,4 cm - 520 cc

4,5 



Low tumbler
ø 9 x h 9,5 cm - 350 cc

3,3 



Pitcher
19,7 x 13,4 x h26,9 cm - 1800 cc

16,9 

CIRCLE COLLECTIONS
TIERRA

Pitcher

Tall tumbler


Low tumbler





**Breadbox
with bamboo breadboard top**

39,2 x 23,2 x h19 - 10lt

26,8 



M Storage jar

12,3 x 9,4 x h15 cm - 1000 cc

7,4 



S Storage jar

12,3 x 9,4 x h 11cm - 500 CC

4,9 



Set of 3 jars S

12,3 x 9,4 x h11 cm - 500cc

14,7 

Breadbox

Bamboo breadboard top



M Storage jar

S Storage jar

BAMBOO STAY-FRESH LID



CIRCLE COLLECTIONS
TIERRA



Set of 6 low tumblers

ø 9 x h9,5 cm - 350 cc

19,8 



Set of 6 tall tumblers

ø 9,8 x h12,4 cm - 520 cc

27 



Set of 6 S bowls

ø 12,2 x h11,5 cm - 348 cc

12 

TWIST

COLLECTION

A fresh, fun, colourful collection, ideal for summer lunches and dinners but also able to brighten up cold winter days. A pattern of concentric circles that create variation and evoke hand-made pottery.

All Twist collection products are made from a combination of 100% recycled material and high-grade acrylic material: beauty, convenience and ethics all unite in a single product.



CIRCLE COLLECTIONS
TWIST



TWIST
design Setsu & Shinobu Ito

Made from 50% recycled plastic and 100% recyclable



CIRCLE COLLECTIONS
TWIST



Centerpiece/Fruit bowl

ø 37 x h 8,5 cm - 4600 cc



L Bowl

ø 27,5 x h 8,7 cm - 2770 cc



M Bowl

ø 22 x h 7 cm - 1400 cc



S Bowl

ø 14 x h 4,5 cm - 360 cc

Made from 50% recycled plastic and 100% recyclable

ON THE GO

COLLECTION

How can a company with more than 100 years of history still keep dynamic and up to date?

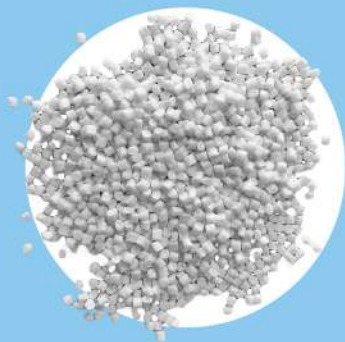
By monitoring changes in society and lifestyles and transforming them into products, by adopting new technologies and styles, and by designing articles destined to set new trends, especially in terms of "food on the go".

CIRCLE COLLECTIONS
ON THE GO



MADE
IN
ITALY

CIRCLE COLLECTIONS
ON THE GO



MADE
IN
ITALY



ECOBEACH
design Spalvieri & Del Ciotto

100% post consumer recycled plastic
and 100% recyclable

**CIRCLE COLLECTIONS
ON THE GO**



ECOBACH - Bag

43 x 24 x 51 cm - 17lt

TIDY&STORE

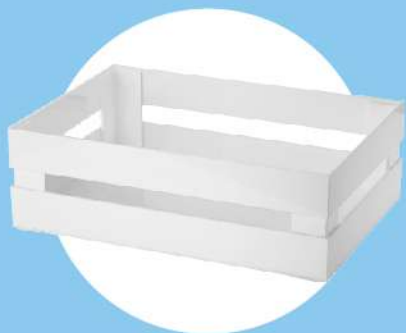
COLLECTION

A system of boxes with the typical shape of traditional wooden fruit boxes.

Stackable and modular, lightweight, easily cleaned because they do not absorb liquids of any kind, and decidedly versatile.



CIRCLE COLLECTIONS
TIDY&STORE

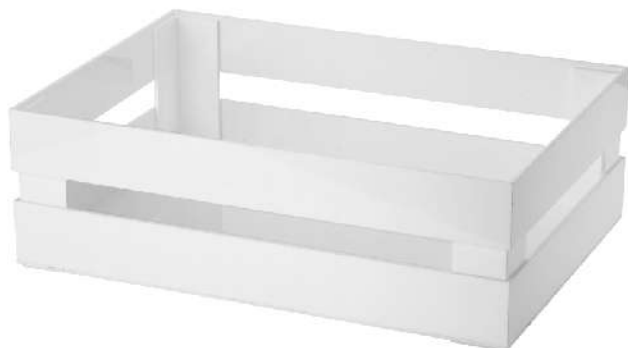


MADE
IN
ITALY



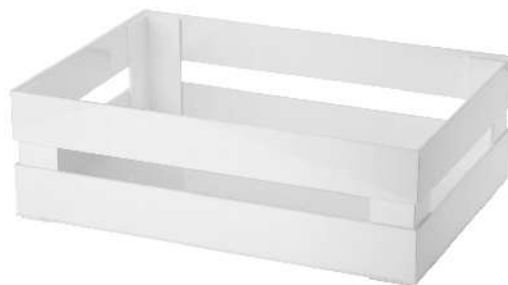
TIDY&STORE
design Pio & Tito Toso

100% post consumer recycled plastic
and 100% recyclable




XL Box
45 x 31 x h15 cm

58,3 



L Box
30,5 X 22,5 X H11,5 CM

22,4 



M Box
22,5 x 15,5 x h8 cm

11,4 



S Box
15,3 x 11,2 x h7 cm

6,1 



Set of 2 boxes
30,5 x 22,5 x h19,5 cm

33,8 



Set of 3 boxes
23 x 16 x h16 cm

23,5 

CIRCLE COLLECTIONS
TIDY&STORE



459,5
1,5 LT RECYCLED BOTTLES



Low organiser trolley

46 x 32 x h77,3 cm

205,3 



High organiser trolley

46 x 32 x h89 cm

254,2 

Low organiser trolley



High organiser trolley



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